GRADCOACH

Sample Deliverables:
Qualitative Coding Service

Overview:

This document provides a sample of what you can expect when we code your qualitative data.

We deliver each coding project with two main components:

1. Word documents containing the **qualitative data with all codes applied** as comments. For example, if you supplied us with interview transcripts, we would provide the coded versions of this content in Word format.
2. An Excel document containing a **summary of all the coded data**, which allows you to sort, filter and search for relevant information quickly. This is usually the base from which you then undertake your analysis.

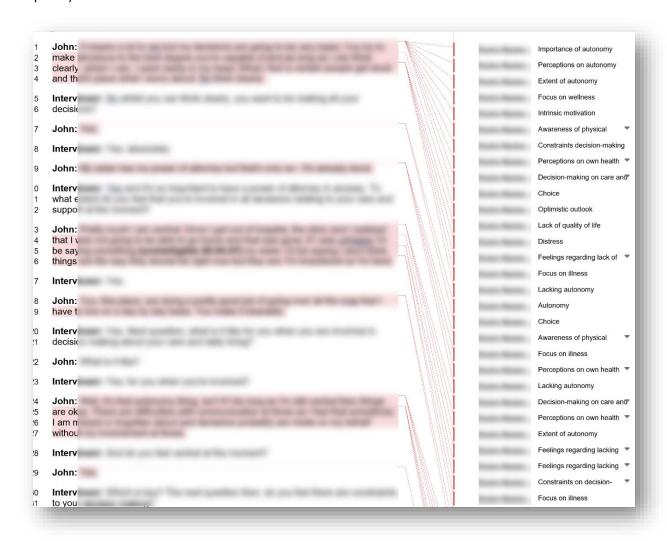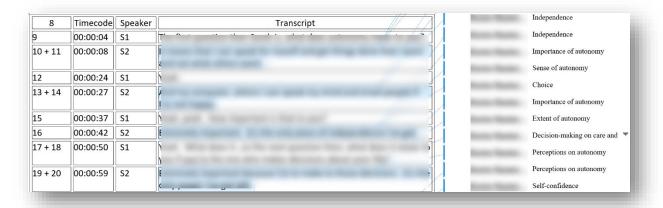An example of each is included on the pages that follow.

Queries:

If you have any questions regarding our qualitative data coding service, please feel free to email us at hello@grad.coach.

Sample – Coded interview:

Below are two sample interviews with the relevant text coded using Word's comments functionality. This allows you to add, remove or edit codes at a later stage, should you want to (usually not required).

Sample - Excel summary:

Below is a sample Excel summary sheet, containing the coded data from all interviews or qualitative data sources. This sheet allows you to easily find, sort and filter your qualitative data.

If you make changes to any codes in the Word document(s), we can update the Excel summary for you as well.